
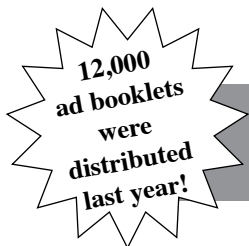




Advertising Order Form

To download this form, visit www.mobot.org and click on Events tab. Click on October.

 **MISSOURI BOTANICAL GARDEN**
19th Annual
Best of Missouri Market[®] Directory
Saturday and Sunday, October 2 & 3, 2010



**Artwork and Payment
due by July 23, 2010**

Yes, I would like to advertise in the 2010 Best of Missouri Market Directory.

new ad same ad as last year same ad as last year with revisions

Revisions/Notes: _____

1. Your ad specs

Choose ad size (sample sizes on back)

Full Page (\$350) Half Page (\$200) Vertical Quarter Page (\$100) Horizontal Quarter Page (\$100)
4-1/2" x 7-3/4" 4-1/2" x 3-3/4" 2-1/8" x 3-3/4" 4-1/2" x 1-3/4"

Design ad (black and white)

Please sent artwork as a **high-resolution (300 dpi) PDF file** with fonts embedded.
Word, Powerpoint, Publisher, and Corel Draw will not be accepted.

E-mail artwork to ellen.flesch@mobot.org by July 23, 2010.

2. How to pay

Payment

Call (314) 577-5154 to charge your ad by phone or complete the following and return by mail, fax to (314) 577-0849, or email to sheila.pratt@mobot.org

Choose Credit Card type: Visa MasterCard Discover

Account number: _____

Expiration date: _____

Name as it appears on card: _____

Signature: _____

Checks may be made payable to:
Missouri Botanical Garden

Mail payment to:
Missouri Botanical Garden
Attn: BOMM - Sheila Pratt
P.O. Box 299
St. Louis, Missouri 63166-0299

3. Contact information (must be complete):

Company Name: _____ Contact Name (print): _____

Street: _____ City: _____ State: _____ Zip: _____

Phone: _____ E-mail: _____

Signature: _____ Title: _____

Ad Solicitor: _____

Questions? Call or email Sheila Pratt at (314) 577-5154 or sheila.pratt@mobot.org

Best of Missouri Market ad sizes

Full Page

$4\frac{1}{2}$ (w) x $7\frac{3}{4}$ (h)

fold

Half Page

$4\frac{1}{2}$ (w) x $3\frac{3}{4}$ (h)

Horizontal Quarter Page
 $4\frac{1}{2}$ (w) x $1\frac{3}{4}$ (h)

Vertical Quarter Page
 $2\frac{1}{8}$ (w) x $3\frac{3}{4}$ (h)